



November 4, 2013

FTD Companies, Inc. to Ring NASDAQ Opening Bell Today

DOWNERS GROVE, Ill., Nov. 4, 2013 (GLOBE NEWSWIRE) -- FTD Companies, Inc. (Nasdaq:FTD) ("FTD" or the "Company"), a premier floral and gifting company, celebrates becoming an independent public company by ringing the NASDAQ Stock Market opening bell in New York, NY today, Monday, November 4, 2013. President and Chief Executive Officer, Robert S. Apatoff, and Becky A. Sheehan, Executive Vice President and Chief Financial Officer, along with other senior executives, will participate in the bell ringing ceremony to commemorate FTD's listing on the NASDAQ Global Select Market on November 1, 2013, under the symbol "FTD."

"We are delighted to join NASDAQ and honored to participate in the opening bell ceremony," said Robert S. Apatoff. "We look forward to communicating the FTD story to stakeholders as we execute our vision to enhance shareholder value and generate long-term growth."

For more than 100 years, from special holidays to everyday occasions, customers have trusted FTD to express life's most important sentiments. FTD has consistently launched innovative products and exclusive licensing agreements with top tier brands such as Vera Wang and Better Homes and Gardens. FTD has reinvigorated the FTD brand and its iconic Mercury Man symbol, one of the most recognized brand symbols worldwide.

About FTD Companies, Inc.

FTD Companies, Inc. is a premier floral and gifting company. FTD provides floral, gift and related products and services to consumers, retail florists, and other retail locations primarily in the U.S., Canada, the U.K., and the Republic of Ireland. The business uses the highly-recognized FTD® and Interflora® brands, both supported by the iconic Mercury Man logo that is displayed in tens of thousands of floral shops worldwide. FTD's portfolio of brands also includes Flying Flowers, Flowers Direct, and Drake Algar in the U.K.

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