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FTD And ProFlowers Announce Exclusive Community Partnership With Random Acts Of Flowers

Launch Event Celebrates 100,000 Flower Deliveries to Deserving People

DOWNERS GROVE, Ill., Nov. 12, 2015 /PRNewswire/ -- Leading floral and gift icons FTD and ProFlowers announced an exclusive partnership with [Random Acts of Flowers](#). The organization recycles and repurposes flowers to deliver beautiful bouquets and moments of kindness to individuals in healthcare facilities across the country. FTD and ProFlowers are the floral brands of The FTD Companies, Inc (Nasdaq:FTD), the premier floral and gifting company.



In addition to monetary support and weekly floral donations, FTD and ProFlowers will contribute a portion of proceeds to the organization from sales of "Random Acts of Flowers" bouquets featured at www.ftd.com/raf and www.proflowers.com/randomactsofflowers between Nov. 12, 2015 and Dec. 31, 2015*.

Together FTD employees and Random Acts of Flowers volunteers and staff yesterday delivered the nonprofit's 100,000th bouquet at Brookdale Lake View, a senior care facility in Chicago. FTD Companies, Inc.'s CEO Rob Apatoff spoke to impact the gift of flowers has on people and presented a \$30,000 check to Random Acts of Flowers to support their mission to recycle and repurpose flowers to deliver beautiful bouquets and moments of kindness to individuals in healthcare facilities across the country.

"FTD is committed to inspiring and delighting people during life's important moments, while also doing our part to support the communities in which we live and operate," Apatoff said. "Giving fresh, beautiful flowers can really make a positive, meaningful impact on someone's life. We are honored to be a large part of the Random Acts of Flowers mission of delivering beautiful bouquets and moments of kindness."

"The simple gesture of giving flowers creates a moment of inspiration and smiles. Our vision for improving the emotional health of the community with flowers is much stronger now due to the support of FTD and ProFlowers," said Larsen Jay, CEO of Random Acts of Flowers. "We couldn't be more thrilled to have them on board as our national floral partners."

To learn more about FTD and its artist-designed bouquets, visit www.FTD.com. To learn more about ProFlowers and its selection of gifts making it easy for recipients to say what they mean, every time, visit www.proflowers.com. Visit randomactsofflowers.org for more information about Random Acts of Flowers.

*FTD and ProFlowers will donate \$1 to Random Acts of Flowers for every specially-marked bouquet purchased between Nov.

12, 2015 and Dec. 31, 2015 up to a maximum of \$10,000.

About FTD Companies, Inc.

FTD Companies, Inc. is a premier floral and gifting company. Through our diversified family of brands, we provide floral and gift products to consumers primarily in the United States, Canada, the United Kingdom and the Republic of Ireland. We also provide floral products and services to retail florists and other retail locations throughout these same geographies. FTD has been delivering flowers since 1910 and the highly-recognized FTD® and Interflora® brands are supported by the iconic Mercury Man® logo which is displayed in nearly 40,000 floral shops in approximately 150 countries. In addition to FTD and Interflora, our diversified portfolio of brands includes the following trademarks: ProFlowers®, ProPlants®, Shari's Berries®, Personal Creations®, Cherry Moon Farms®, Flying Flowers, Flowers Direct, Drake Algar, Sincerely™ and Gifts.com. FTD Companies, Inc. is headquartered in Downers Grove, IL. For more information, please visit www.FTDCompanies.com.

About Random Acts of Flowers

Random Acts of Flowers, founded in 2008, is dedicated to improving the lives of others through the simple power of receiving flowers. RAF has continued to grow from its headquarters in Knoxville, Tenn. to other locations throughout the nation including Chicago, Pinellas Co., Fla., and Silicon Valley, Calif.

Following the mission of delivering flowers and smiles, Random Acts of Flowers recycles and repurposes flowers by engaging dedicated volunteer teams to deliver beautiful bouquets and moments of kindness in healthcare facilities across the country. To learn how to get involved or support RAF, visit RandomActsofFlowers.org

Photo - <http://photos.prnewswire.com/prnh/20151112/286873>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/ftd-and-proflowers-announce-exclusive-community-partnership-with-random-acts-of-flowers-300177883.html>

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