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## **New Survey By FTD Reveals Top 10 Life Lessons From Grandparents**

### **FTD Grandparent's Day survey reveals that Grandma and Grandpa profoundly influence lives**

DOWNERS GROVE, Ill., Sept. 10, 2015 /PRNewswire/ -- We're often told that "Grandma knows best" and now a new study from [FTD®](#) (Nasdaq: FTD), the iconic floral and gifting company, has revealed exactly how true those words are. To celebrate Grandparent's Day this month, FTD has identified the most valuable nuggets of a grandparent's wisdom, with lessons like "A watched kettle never boils," and "A minute on the lips, a lifetime on the hips," making the shortlist.

The research questioned 1,500 grandchildren and was commissioned to help FTD brands celebrate Grandparents' Day—Sunday, Sept. 13 in the U.S. and Oct. 5 in the UK—and better understand the great impact grandparents have on our lives.

Nearly two thirds of respondents (64%) acknowledged grandparents have influenced their lives profoundly, while more than half (53%) say they would confide in their grandparents over their friends or immediate family. A further 56 percent pass on their grandparent's wisdom to their own children, friends (42%) or colleagues (17%).

The study also explored the specific pieces of wisdom, advice and phrases grandparents have passed on from generation to generation. The list - which includes health, relationship and life advice - has been broken down into the 10 most common nuggets of wisdom.

1. A leopard never changes its spots.
2. A minute on the lips, a lifetime on the hips.
3. A watched kettle never boils.
4. Treat others as you would like to be treated.
5. An apple a day keeps the doctor away.
6. An hour before midnight is worth two after.
7. Be nice to people on the way up as you will meet them on the way down.
8. Cleanliness is next to godliness.
9. Don't leave until tomorrow what you can do today.
10. Don't let the sun go down on your anger.

Additional phrases rounding out the top 20 include: "If you can't say anything nice, don't say anything at all," "Live life as though every day could be your last," and "Don't drink alcohol on an empty stomach."

"It's clear that grandparents play a significant role in our lives, and it's important to take the time to show them just how much they are loved and appreciated this Grandparent's Day," said FTD President and CEO Robert Apatoff. "FTD is honored to help our customers recognize and help celebrate these important figures who have helped shape us and taught us valuable life lessons."

FTD is offering gourmet gifts, flower arrangements and plants to help celebrate Grandparent's Day and Grandparent's Week in both the U.S. (Sept. 13-19) and UK (Oct. 5). Customers can send their love, appreciation and thanks with a special gift. Visit [www.ftd.com](http://www.ftd.com) or [www.interflora.co.uk](http://www.interflora.co.uk) for more information.

#### **About FTD Companies, Inc.**

FTD Companies, Inc. is a premier floral and gifting company. Through our diversified family of brands, we provide floral, specialty foods, gifts and related products to consumers primarily in the United States, Canada, the United Kingdom and the Republic of Ireland. We also provide floral products and services to retail florists and other retail locations throughout these same geographies. FTD has been delivering flowers since 1910 and the highly-recognized FTD® and Interflora® brands are supported by the iconic Mercury Man® logo, which is displayed in nearly 40,000 floral shops in approximately 150 countries. In addition to FTD and Interflora, our diversified portfolio of brands includes the following trademarks: ProFlowers®, ProPlants®, Shari's Berries®, Personal Creations®, RedEnvelope®, Cherry Moon Farms®, Flying Flowers, Flowers Direct, Drake Algar,

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Interflora delivers the highest quality of service and the freshest, most stunning flowers, offering a range of delivery options from 3 hour to next day delivery as well as a convenient Click & Collect service. All bouquets are delivered with a 7 day freshness guarantee and the Interflora promise.

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