



March 3, 2016

## Honor Inspiring Women this International Women's Day with a Surprise Delivery from FTD® and Shari's Berries®

DOWNERS GROVE, Ill., March 3, 2016 /PRNewswire/ -- FTD Companies, Inc. (Nasdaq: FTD), a premier floral and gifting company, is encouraging customers to honor women who have been inspirations in their lives by surprising them with special gifts this International Women's Day, March 8, 2016. FTD.com, which has a wide variety of artist-designed flower arrangements, and Shari's Berries®, featuring fresh dipped berries and decadent treats, are offering discounts in celebration of the holiday.

[FTD.com/ILooktoHer](http://FTD.com/ILooktoHer) will offer a variety of artistic, handcrafted bouquets to make it easy to honor the inspiring women in our lives. Everyone knows someone who has pushed them to be stronger, challenged them to be better or helped them overcome their fears. Women's Day is the perfect time to say 'thank you' with a gift of flowers. From now through April 30, 2016, those who order FTD.com farm fresh flowers shipped in a gift box will also receive a \$20 offer to conveniently send future flowers to a special woman in their life.

FTD is also encouraging individuals to post stories and tag women who inspire them using #ILooktoHer on social media, to help raise awareness about Women's Day.

For those who love indulgence, Shari's Berries takes ordinary treats and transforms them into a memorable gift experience. Treat special ladies with pink champagne strawberries, hand-dipped ombre cherries and dipped cheesecake trios, among other delicious sweets. A variety of delectable gifts will be featured at [berries.com/womensday](http://berries.com/womensday) in honor of International Women's Day.

"Telling the influential women in our lives how much we appreciate them is something we should do every day," said FTD.com Senior Vice President, General Manager Lincoln Rodman. "Whether it's on International Women's Day or just because, you can easily bring a smile to someone's face with a surprise delivery of our gourmet dipped treats and unique artisan-designed floral arrangements."

For additional information, please visit <http://www.ftd.com/looktoher> and [www.berries.com/womensday](http://www.berries.com/womensday).

### About FTD Companies, Inc.

FTD has been delivering flowers since 1910 and the highly-recognized FTD® and Interflora® brands are supported by the iconic Mercury Man logo®, which is displayed in nearly 40,000 floral shops in approximately 150 countries. In addition to FTD and Interflora, our diversified portfolio of brands includes the following trademarks: ProFlowers®, ProPlants®, Shari's Berries®, Personal Creations®, RedEnvelope®, Roses.com™, Cherry Moon Farms®, Flying Flowers®, Flowers Direct™, Sesame®, Ink Cards™, Postagram™ and Gifts.com™. FTD Companies, Inc. is headquartered in Downers Grove, Ill. For more information, please visit [www.ftdcompanies.com](http://www.ftdcompanies.com).

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